Chad Hobbs
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Profile

I am a **Digital Designer with over 12 years experience** working in Advertising. I have a B.F.A. from the University of Cincinnati's highly acclaimed DAAP school. I have worked on a wide variety of digital projects, including websites, iMedia ads (including rich media), web applications, CD-ROM applications, touch screen kiosks, motion graphics, flash animation and streaming video optimization.

I am seeking a **position that will challenge my creativity and push my boundaries**. I am skilled at HTML and web programming however I am looking for a more creative role. I would like to continue sharpening my animation and design skills while working with other creative people.

Education

B.F.A., Digital Design — University of Cincinnati, DAAP, 2000

Computer Science — University of Cincinnati, 1994 - 1996

Work

Possible Worldwide — Interactive Media Designer, September 2011 - July 2012
I worked in the Display Media studio building Flash iMedia ads including expanding Rich Media ads with video and advanced interactivity. I also worked as a Designer for various websites, banner ads and facebook ads. While here I worked on many high-profile brands including Bounty, Charmin, Similac, Febreze, Pantene, Downy, Vicks, Hunts, Ro*Tel, and Millstone.

Freelance — Interactive Design and Development work, April 2010 - August 2011
Worked for various companies and agencies. Work included After Effects video projects, website design and development, SEO, social media, Flash and other video work.

Strata-G Communications — Developer, November 2000 - April 2010
When I was hired in 2000 my role was primarily front end HTML development. My role began to change after I demonstrated what could be done with Flash and Director to make animations and CD-ROMs. By 2005 I had evolved away from from HTML and into an Interactive Designer role. I started working with video including the creation of motion graphics, conversion for streaming and editing. I also created many flash web apps utilizing XLM and dynamic content. While at Strata-G I worked with clients, including Gold Star Chili, Fidelity Investments, BOSCH tools, US Bank, Convergys and CVG Airport.

Tools

Flash Photoshop After Effects
Illustrator Dreamweaver Premiere